

International Business – Internship Option (BBA)

Suggested Plan of Study 2020-2021 Catalog

Fall - Semester 1		Spring - Semester 2	
ENGL 1113 Composition I	3	ENGL 1123 Composition II	3
Mathematics (MATH 1023, MATH 1045 or MATH 1525)	3	IS 2053 Business Information Systems	3
FIN 2003 Personal Finance	3	Biological Science choice/Lab BIOL 1043/1041 or BIOL 1203/1201	4
*HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3	*HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3
GSTD 1002 Freshman Seminar	2	Social Science choice (GEOG 2003, PSCI 2003, PSYC 2003, SOC 1003 or SOC 2003)	3
Free Elective	1		
Total semester hours	15	Total semester hours	16
Fall - Semester 3		Spring - Semester 4	
World Literature I/II (ENGL 2213 or ENGL 2223)	3	GBUS 2013 Quantitative Analysis I	3
Foreign Language	3	ACCT 2103 Principles of Accounting II	3
Physical Science choice/Lab (CHEM 1013/1011, CHEM 1023/1021, CHEM 1133/1131, GEOL 1003/1001, PHSC 2023/2021, PHYS 2003/2001, PHYS 2133/2131, or PHYS 2203/2201)	4	ECON 2203 Principles of Macroeconomics	3
ECON 2103 Principles of Microeconomics	3	GBUS 2003 Legal Environment	3
ACCT 2003 Principles of Accounting I	3	Foreign Language	3
Total semester hours	16	Total semester hours	15
Fall - Semester 5		Spring - Semester 6	
MGMT 2003 Business Communications	3	Fine Arts/Humanities (ART 1103 or ART 2013, HUM 2003, ENGL 2213, ENGL 2223, MUS 2003 or MUS 2013, PHIL 2403, or THEA 2003)	3
GBUS 3183 Quantitative Analysis II	3	MGMT 4043 International Business or MGMT 4313 International Studies and Field Experience	3
MGMT 3023 Organizational Theory and Behavior	3	MGMT 3073 Professional Communication Strategies	3
IS 3053 Managing Information Systems	3	UL Business Elective	3
International Business Elective	3	FIN 3003 Financial Management	3
Total semester hours	15	Total semester hours	15
Fall - Semester 7		Spring - Semester 8	
IB 3983 Internship**	3	International Business Electives	6
MKTG 3033 Principles of Marketing	3	MGMT 4093 Management Strategy and Policy	3
MGMT 4063 Production and Operations Management	3	UL Business Elective	3
UL Business Electives	6	Free Elective	1
Total semester hours	15	Total semester hours	13

Total hours required for major - 120 hours

*Note: Must have six hours of history/government. Three hours must be World History I or II. Three hours must be U.S. History I, U.S. History II or American Government: National.

** International Internship can also be completed during the summer sessions.

International Business Electives	
Fall	Spring
MM 4123 International Mass Media	MM 4103 International Public Relations
PSCI 3193 Political Geography	PSCI 3003 International Relations
PSCI 4083 Global Issues	As Needed
	FIN 4143 International Finance
	HIST 3123, 3173, 3303, or 3313 (only one HIST course can be used to fulfill International Elective requirement)