

General Business (BBA)

Suggested Plan of Study

2020-2021 Catalog

Fall - Semester 1		Spring - Semester 2	
ENGL 1113 Composition I	3	ENGL 1123 Composition II	3
Mathematics (MATH 1023, MATH 1045 or MATH 1525)	3	IS 2053 Business Information Systems	3
FIN 2003 Personal Finance	3	*HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3
*HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3	Social Science choice (GEOG 2003, PSCI 2003, PSYC 2003, SOC 1003 or SOC 2003)	3
GSTD 1002 Freshman Seminar	2	Biological Science choice/Lab BIOL 1043/1041 or BIOL 1203/1201	4
Total semester hours	15	Total semester hours	16
Fall - Semester 3		Spring - Semester 4	
World Literature I/II (ENGL 2213 or ENGL 2223)	3	GBUS 2013 Quantitative Analysis I	3
MGMT 2003 Business Communications	3	ACCT 2103 Principles of Accounting II	3
Physical Science Choice/Lab (CHEM 1013/1011, CHEM 1023/1021, CHEM 1133/1131, GEOL 1003/1001, PHSC 2023/2021, PHYS 2003/2001, PHYS 2133/2131, or PHYS 2203/2201)	4	Fine Arts/Humanities (ART 1103 or ART 2013, HUM 2003, ENGL 2213, ENGL 2223, MUS 2003 or MUS 2013, PHIL 2403, THEA 2003 or Foreign Language)	3
ECON 2103 Principles of Microeconomics	3	ECON 2203 Principles of Macroeconomics	3
ACCT 2003 Principles of Accounting I	3	GBUS 2003 Legal Environment	3
Total semester hours	16	Total semester hours	15
Fall - Semester 5		Spring - Semester 6	
MKTG 2103 Principles of Marketing	3	MGMT 3073 Professional Communication Strategies	3
GBUS 3183 Quantitative Analysis II	3	FIN 3003 Financial Management	3
Fine Arts/Humanities (ART 1103 or ART 2013, HUM 2003, ENGL 2213, ENGL 2223, MUS 2003 or MUS 2013, PHIL 2403, or THEA 2003)	3	MGMT 3023 Organizational Theory and Behavior	3
Free elective	3	Minor requirement or free elective	3
IS 3053 Managing Information Systems	3	Minor requirement	3
Total semester hours	15	Total semester hours	15
Fall - Semester 7		Spring - Semester 8	
MGMT 4063 Production and Operations Management	3	MGMT 4043 International Business or MGMT 4313 International Studies and Field Experience	3
Minor requirement	3	MGMT 4093 Management Strategy and Policy	3
UL Business elective	3	Minor requirement or free elective	5
Minor requirement or free elective	3	UL Business elective	3
Minor requirement	3		
Total semester hours	15	Total semester hours	14

Total hours required for major - 120 hours

*Note: Must have six hours of history/government. Three hours must be World History I or II. Three hours must be U.S. History I, U.S. History II or American Government: National.