

**Bachelor of Arts in Mass Communication with an emphasis in Mass Media (BA)**

Suggested Plan of Study 2016-2017 Catalog

Fall – Semester 1		Spring - Semester 2	
ENGL 1113 Composition I	3	ENGL 1123 Composition II	3
Mathematics (MATH 1023, MATH 1045, MATH 1053 or MATH 1525)	3	Biology Science choice/Lab (BSCI 1013/1011 or BIOL 1103/1101)	4
SPCH 1113 Introduction to Public Speaking	3	Fine Arts/Humanities (ART 2013, HUM 2003, MUS 2003 or MUS 2013, or THEA 2003)	3
HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3	HIST 1003 or 1013 World History I or II OR HIST 2013 or 2023 U.S. History I or II or PSCI 2003 American Government: National	3
MCOM 1003 Introduction to Mass Communication	3	Social Science choice (ECON 2103, FIN 2003, GEOG 2003, PSCI 2003, SOC 1003 or SOC 2003)	3
GSTD 1002 Freshman Seminar	2		
<b>Total Semester Hours</b>	<b>17</b>	<b>Total Semester Hours</b>	<b>16</b>
Fall – Semester 3		Spring - Semester 4	
World Literature I/II (ENGL 2213 or ENGL 2223)	3	World Literature I/II (ENGL 2213 or ENGL 2223)	3
Foreign Language	3	Foreign Language	3
PSYC 2003 General Psychology	3	DC 2333 Fundamentals of Digital Cinema	3
MM 2003 Reporting and Writing for the Mass Media	3	Physical Science choice/Lab (CHEM 1013/1011, CHEM 1023/1021, CHEM 1133/1131, GEOL 1003/1001, PHSC 2023/2021, PHYS 2003/2001, or PHYS 2203/2201)	4
MCOM 2133 Basic Digital Photography	3	Minor Elective or Upper Level Elective or Upper Level Mass Media Elective	3
<b>Total Semester Hours</b>	<b>15</b>	<b>Total Semester Hours</b>	<b>16</b>
Fall – Semester 5		Spring – Semester 6	
2 <sup>nd</sup> Year Foreign Language or ENGL 3103 Advanced Composition, or Upper Level Humanities	3	2 <sup>nd</sup> Year Foreign Language or ENGL 3003 Advanced Professional Writing, or Upper Level Humanities	3
MCOM 3363 Advanced Digital Photography or DC 3403 Advanced Editing or DC 3503 Special Topics: Production or SPCH 3123 Advanced Public Speaking Fine	3	MM 3123 Internet Communications	3
MM 4123 International Mass Media	3	Upper Level Mass Media Elective	3
MM 3103 Principles of Public Relations	3	Arts/Humanities (ART 2013, HUM 2003, MUS 2003 or MUS 2013, PHIL 2403, or THEA 2003)	3
MKTG 3033 Principles of Marketing or PSCI 3033 American Political Parties or PSCI 3243 Modern American Politics	3	Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3
<b>Total Semester Hours</b>	<b>15</b>	<b>Total Semester Hours</b>	<b>15</b>
Fall – Semester 7		Spring - Semester 8	
MCOM 4003 Media Law and Ethics	3	Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3
Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3	Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	1
Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3	Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3
Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	3	Minor Elective, Upper Level Elective, Upper Level Mass Media Elective	1
Elective	2	Elective/ Senior Capstone	4
<b>Total Semester Hours</b>	<b>14</b>	<b>Total Semester Hours</b>	<b>12</b>

Total hours required for major – 120

\*MATH 0051 Mathematical Literacy Lab is a co-requisite for MATH 1053 Mathematical Literacy for students with a MATH ACT of 17 or below.

Note: Must have six hours of history/government. Three hours must be World History I or II. Three hours must be U.S. History I, U.S. History II or American Government: National.