

**Bachelor of Arts in Mass Communication with an emphasis in Mass Media (B.A.)**

Suggested Plan of Study

2013-2014 Catalog

| Fall – Semester 1  |           | Spring - Semester 2   |           |
|--|-----------|---|-----------|
| ENGL 1113 Composition I  | 3         | ENGL 1123 Composition II  | 3         |
| Mathematics<br>(MATH 1003, MATH 1023, MATH 1045 or<br>MATH 1525)   | 3         | Biology Science choice/Lab<br>(BSCI 1013/1011 or BIOL 1103/1101)  | 4         |
| SPCH 1113 Introduction to Public Speaking  | 3         | MCOM 2133 Basic Digital Photography   | 3         |
| HIST 1003 or 1013 World History I or II<br>OR HIST 2013 or 2023 U.S. History I or II or<br>PSCI 2003 American Government: National | 3         | HIST 1003 or 1013 World History I or II<br>OR HIST 2013 or 2023 U.S. History I or II or<br>PSCI 2003 American Government: National                          | 3         |
| MCOM 1003 Introduction to Mass<br>Communication  | 3         | Social Science choice<br>(ECON 2103, FIN 2003, GEOG 2003, PSCI<br>2003, PSYC 2003, SOC 1003 or SOC 2003)  | 3         |
| GSTD 1002 Freshman Seminar   | 2         |   |           |
| <b>Total Semester Hours</b>  | <b>17</b> | <b>Total Semester Hours</b>   | <b>16</b> |
| Fall – Semester 3  |           | Spring - Semester 4   |           |
| World Literature I/II<br>(ENGL 2213 or ENGL 2223)  | 3         | World Literature I/II<br>(ENGL 2213 or ENGL 2223)   | 3         |
| Foreign Language   | 3         | Foreign Language  | 3         |
| PSYC 2003 General Psychology   | 3         | Fine Arts/Humanities<br>(ART 2013, HUM 2003, MUS 2013 or<br>THEA 2003)  | 3         |
| MM 2003 Reporting and Writing for the Mass<br>Media  | 3         | Physical Science choice/Lab<br>(CHEM 1013/1011, CHEM 1023/1021,<br>CHEM 1133/1131, GEOL 1003/1001,<br>PHSC 2023/2021, PHYS 2003/2001, or<br>PHYS 2203/2201) | 4         |
| MPRO 2333 Fundamentals of Digital Cinema   | 3         | Minor Elective or Upper Level Elective or<br>Upper Level Mass Media Elective  | 3         |
| <b>Total Semester Hours</b>  | <b>15</b> | <b>Total Semester Hours</b>   | <b>16</b> |
| Fall – Semester 5  |           | Spring – Semester 6   |           |
| 2 <sup>nd</sup> Year Foreign Language or ENGL 3103<br>Advanced Composition, or Upper Level<br>Humanities                           | 3         | 2 <sup>nd</sup> Year Foreign Language or ENGL 3003<br>Advanced Professional Writing, or Upper<br>Level Humanities   | 3         |
| Fine Arts/Humanities<br>(ART 2013, HUM 2003, MUS 2013, PHIL<br>2403, or THEA 2003)   | 3         | MM 3123 Internet Communications   | 3         |
| MM 4123 International Mass Media   | 3         | Upper Level Mass Media Elective   | 3         |
| MM 3103 Principles of Public Relations   | 3         | MCOM 3363 Advanced Digital Photography<br>or MPRO 3403 Advanced Editing or MPRO<br>3503 Special Topics: Production or SPCH<br>3123 Advanced Public Speaking | 3         |
| MKTG 3033 Principles of Marketing or PSCI<br>3033 American Political Parties or PSCI 3243<br>Modern American Politics              | 3         | Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective  | 3         |
| <b>Total Semester Hours</b>  | <b>15</b> | <b>Total Semester Hours</b>   | <b>15</b> |
| Fall – Semester 7  |           | Spring - Semester 8   |           |
| MCOM 4003 Media Law and Ethics   | 3         | Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective  | 3         |
| Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective   | 3         | Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective  | 3         |
| Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective   | 3         | Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective  | 3         |
| Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective   | 3         | Minor Elective, Upper Level Elective, Upper<br>Level Mass Media Elective  | 1         |
| Elective   | 2         | MCOM 4922 Senior Capstone   | 2         |
| <b>Total Semester Hours</b>  | <b>14</b> | <b>Total Semester Hours</b>   | <b>12</b> |

Total hours required for major – 120

\*Note: Must have six hours of history/government. Three hours must be World History I or II. Three hours must be U.S. History I, U.S. History II or American Government: National.